Collective Impact

Santa Monica Cradle to Career
Making a Difference Together

CHILD AND YOUTH RESOURCE TEAMS

Presenters:

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Objectives:

- **Introduce:** Santa Monica Cradle to Career
- **Define:** Collective Impact
- **Overview:** Child and Youth Resource Teams
- **Answer:** How does this connect to mental health?

Snapshot: Demographics

Population SANTA MONICA

Total: 93,295

21%
24 years and younger

4.7 %	0-5
7.3%	5-14
9.1%	15-24

Snapshot: Demographics (cont.)

0.19%
Native American/
Native Alaskan (37)

3.54%
Two or more races (673)

0.35%
Other/Unknown (67)

13.06%
Hispanic/
Latino (2,484)

YOUTH POPULATION
BY RACE/ETHNICITY
19,022

3.75%
African American/
Black (713)

9.00%
Asian/Pacific
Islander (1,712)

70.11%
White (13,338)

Snapshot: Demographics
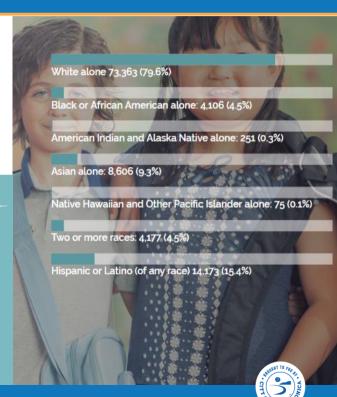
The statistics alone paint an incomplete picture of Santa Monica in terms of youth diversity and the need for a coordinated network of support.

White alone 73,363 (79.6%)

Black or African American alone: 4,106 (4.5%)

American Indian and Alaska Native alone: 251 (0.3%)

Asian alone: 8,606 (9.3%)

Native Hawaiian and Other Pacific Islander alone: 75 (0.1%)

Two or more races: 4,177 (4.5%)

Hispanic or Latino (of any race) 14,173 (15.4%)

HOMEOWNERS VS RENTERS

67% renters

33% HOME OWNERS

Median Home Value: $1,405,700
Median Rent: $4,976*
Renters paying over 30% of income to rent: 49.19%

INCOME

Median Household Income $76,580

Median Family Income $115,567

11.3 People living below the federal poverty level 10,170 or 11.3%

History: SMC2C Key Events

Santa Monica LOOKOUT
Traditional Reporting for A Digital Age

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Shooting Incident in Pico Neighborhood Wednesday Evokes Memories of Bloody Gang Wars

Police: Santa Monica gunman acted alone, killing 4

The LookOut news

PART III: Youth and Street Violence

In a city that prides itself on its diversity, the Pico Neighborhood remains a world apart. In a special three-part series The Lookout explores the physical and psychological boundaries that separate Santa Monica's poorest neighborhood and the crime that often plagues its youth.

A GREAT AVIS CAR PRICED UNDER

Killings Reveal a Hidden Santa Monica

By JOHN L. MITCHELL   NOV. 8, 1998 | 12 AM
TIMES STAFF WRITER

Santa Monica is no island of tranquillity, but it seems that way from a seat at a Starbucks sidewalk table on Montana Avenue in a fashionable part of town.

Los Angeles Times

Santa Monica High student leaps to his death

By MARTHA GROVES AND CATHERINE SAILLANT, LOS ANGELES TIMES   JAN. 18, 2011 | 12 AM

Police and school officials questioned Monday why a seemingly upbeat and well-liked

History: SMC2C Key Events

Santa Monica parents, youth advocates and activists were key in pushing the City, SMMUSD and others to develop Santa Monica Cradle to Career.

Community activist Irma Carranza discusses the Cradle to Career initiative during a press conference introducing the new Youth & Family Violence Prevention Fund on Tuesday at Virginia Avenue Park. (Photo by Daniel Archuleta)

SMC2C: Our Commitment

ABOUT SMC2C.

Santa Monica Cradle to Career (SMC2C) is a collective impact initiative consisting of the City of Santa Monica, Santa Monica College (SMC), Santa Monica-Malibu Unified School District (SMMIUSD), service providers, and community stakeholders/ advocates working together to develop a continuum of services and opportunities to ensure children and youth thrive from birth to adulthood.

Increasing Kindergarten Readiness

Strengthening Connectedness and Emotional Health

Engaging Vulnerable Youth and Families in Supportive Services

Improving College and Career Readiness

www.santamonicacradletocareer.org

Theory of Change: Collective Impact

we are santa monica.

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1

Too many organizations are working in isolation from one another.

Collective impact brings people together, in a structured way, to achieve social change.

2

It starts with a common agenda.

That means coming together to collectively define the problem and create a shared vision to solve it.

It establishes shared measurement.

That means agreeing to track progress in the same way, which allows for continuous improvement.

*Collective Impact Forum

3

It fosters mutually reinforcing activities.

That means coordinating collective efforts to maximize the end result.

It encourages continuous communication.

That means building trust and relationships among all participants.

4

And it has a strong backbone.

That means having a team dedicated to orchestrating the work of the group.

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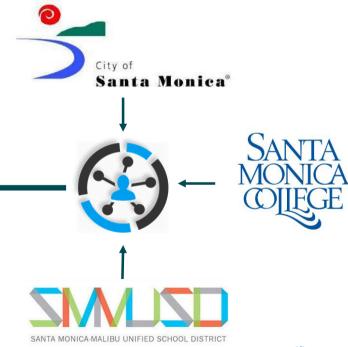# Data Collection & Key Goal Areas

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Youth Wellbeing Report Card

- Disaggregated Data Collection and Analysis
- 2012-current
- Humanizing the Data

BEHAVIORAL HEALTH & WELLNESS.

FINDINGS

In-School	2012/13	2013/14	2014/15	2015/16	2016/17
Children identified as very socially ready for kindergarten	28.6% 162 / 567	24.1% 130 / 539	32.0% 150 / 471	32.0% 166 / 520	29.0% 117 / 405
Students who report they have a caring relationship with a teacher or other adult at school (reported "high")	37.6% 850 / 2,262*	41.3% 575 / 1,393**	37.0% 772 / 2,087	37.0% 796 / 2,152***	44.3% 949 / 2,142
Students who report they feel safe at school	67.4% 1,525 / 2,262*	69.5% 968 / 1,393**	71.5% 1,492 / 2,087**	69.7% 1,500 / 2,152***	79.0% 1,692 / 2,142
Students who report being harassed on school campus	34.2% 774 / 2,262*	33.0% 536 / 1,393**	30.5% 636 / 2,087**	34.0% 732 / 2,152***	20.8% 445 / 2,142

City of **Santa Monica**®

SANTA MONICA COLLEGE

SANTA MONICA-MALIBU UNIFIED SCHOOL DISTRICT

Data Collection & Key Goal Areas

✓ **Established shared outcomes**

✓ **Utilized a data informed approach**

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YOUTH WELLBEING

Making a difference – together.

PHYSICAL HEALTH & DEVELOPMENT

Access to healthcare and good nutrition, strong physical fitness levels, and low teen birth rates are **some** key indicators of the physical wellbeing of our youth.

28%
of all SMMUSD students utilize free & reduced lunch

The teen birth rate is less than **1%**

LEARNING & SCHOOL ACHIEVEMENT
KINDERGARTEN READINESS

Santa Monica children are entering kindergarten physically ready for school.

PHYSICALLY READY & INDEPENDENT
99%

GROSS & FINE MOTOR SKILLS READINESS
53%

COLLEGE & CAREER READINESS

70%
Santa Monica High School students complete college admission requirements (CSUN/UC)

95%
Santa Monica High School Graduation Rate

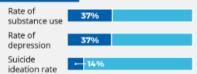*Data sources can be found by visiting santamonicacradletocareer.org/report-card/

BEHAVIORAL HEALTH & WELLNESS
More than 1/3 of youth report feeling chronic sadness and hopelessness.

9TH GRADE
Rate of substance use	21%
Rate of depression	30%
Suicide ideation rate	20%

11TH GRADE
Rate of substance use	37%
Rate of depression	37%
Suicide ideation rate	14%

OLYMPIC HIGH SCHOOL
Rate of substance use	50%
Rate of depression	50%
Suicide ideation rate	27%

School District Initiatives

LCAP

State Funding: The LCAP is a three-year plan that describes the goals, actions, services, and expenditures to support positive student outcomes that address state and local priorities. The LCAP provides an opportunity for local educational agencies (LEAs) to share their stories of how, what, and why programs and services are selected to meet their local needs.

Community School Model

Initiative areas of focus:
- **increasing graduation rates**
- **decreasing chronic absenteeism and dropout rates**
- **reducing suspensions**
- **increasing family engagement**

Restorative Justice

Restorative Justice focuses on alternatives to suspensions and other punitive actions Some of the alternatives are conflict circles and other discussion sessions

Development of the Child and Youth Resource Teams

- **SMC2C identified a service gap for the City's most vulnerable youth and families**

- **Advocacy to City Council for funds to provide case management services for older youth (15-24)**

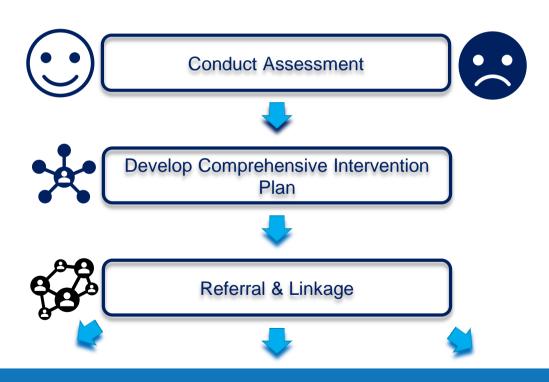- **$300,000/year through the City's Human Services Grants Program**

Road Map for Building Child and Youth Resource Teams

- Community demand for social service funding

- Commitment by the City to fund support services for youth and families

- Identified lead organization(s) that will provide direct youth support

- City mandated collaboration for Human Services Division grantees

- Multi-disciplinary collaborative meetings

- Clear target outcome areas

Development of the Child and Youth Resource Teams

Conduct Assessment

Develop Comprehensive Intervention Plan

Referral & Linkage

Child and Youth Resource Teams

- Collective Impact- Case management meetings

- Functions through the support of school district community college, community-based organizations

- Link to mental health

- Scale: Expansion to cover more age groups- Middle School Support Team (ages 10-14) and Early Childhood Wellbeing Project (0-5). Funding increase to a total of $700,000.

ST. JOSEPH CENTER
HOPE THROUGH EMPOWERMENT

Youth Resource Team

BOYS & GIRLS CLUBS
OF SANTA MONICA

Middle School Support Team

VISTA DEL MAR

Early Childhood Wellbeing Project

Collective Impact = Systems Change

- Strengthened network of care for the most vulnerable youth and families

- Human Resources/hiring practices

- Instituted Youth Diversion Program

- Advocated and reformed SMMUSD Substance Use Policy

- Student groups- SWAG, Mecha,

- Immersed in SMMUSD's Student Support Services as partners
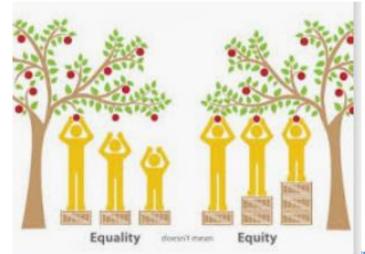
- Website, report card

Inexplicit objective to create systemic equity?

- Demographics of CYRT programming: Program serves majority youth and families of color (90% program participants). This is not explicitly identified in the program plans or in the theory of change, yet is a priority for staff and funders.

- Demographics of SMMUSD student body vs. the demographics of the City.

- How are collective impact models designed? Power dynamics, self- determination?

LOCAL AND REGIONAL
GOVERNMENT ALLIANCE ON
RACE & EQUITY

Equality   doesn't mean   Equity

Considerations

- Challenges of Collective Impact

- The role of community

- The role of leadership

- Impacting systems change

- Upward, and onward... the work continues...

It takes a village!

THANK YOU!

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Q&A

Contact Us:

www.santamonicacradletocareer.org
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Santa Monica/Malibu Unified School District: 310-450-8338
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City of Santa Monica Police Department: 310-458-8433